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# DVD/CD-ROM Thermal Artwork Specifications

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## PRINTABLE DIMENSIONS

(SHADED AREA REPRESENTS ACTUAL PRINT AREA)

- Outer Dia. = 120mm
- Outside Print Margin = 119mm
- Inside Dia. = 16mm
- Inside Print Margin = 20mm

The dimensions on the diagram to the right show the maximum printable area of the DVD/CD. To Ensure that the image fills the entire DVD/CD, a slight bleed (.125" / 3mm) on the inside hub and outside of the print area is necessary.

## STANDARD FORMAT

### **Adobe Photoshop**

- TIFF (preferred), JPEG, EPS and PSD formats accepted.
- 300dpi (minimum)
- CMYK or RGB

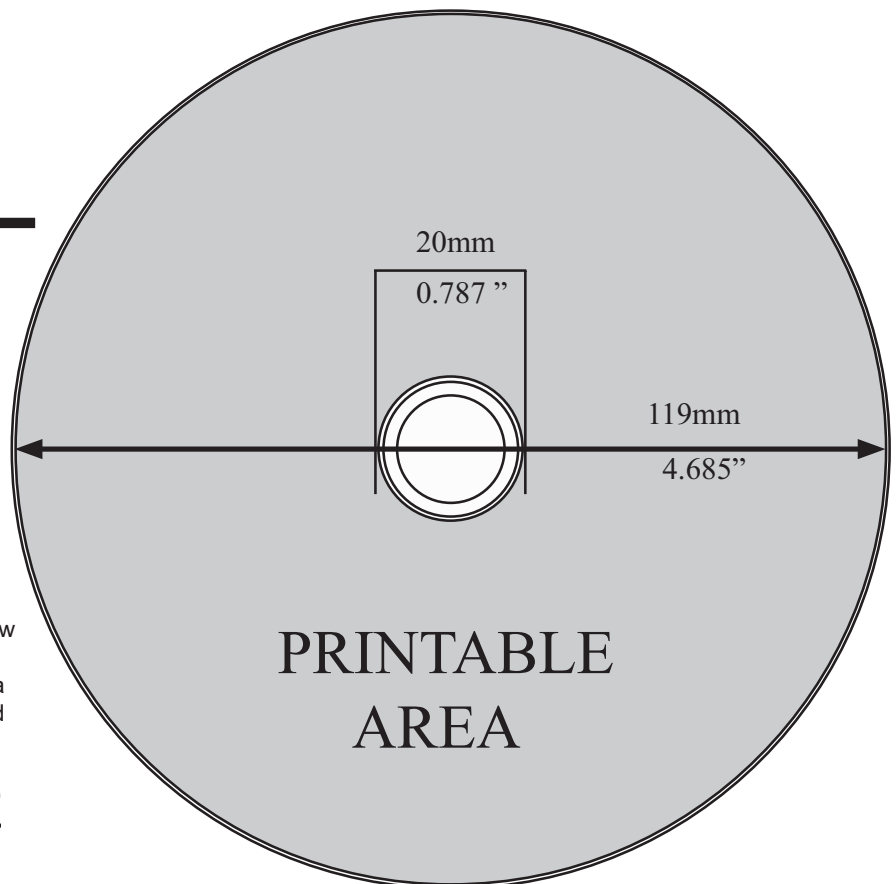
### **Illustrator, Freehand or Corel Draw**

- Save in EPS format **ONLY**
- Convert all text to curves or outlines
- Include any images that were used in the artwork on the disc.

A Photoshop TIFF image is the preferred method of sending artwork, and will help ensure that the file furnished will match the printed piece. Illustrator, Freehand and Corel Draw files are acceptable, but some manipulation of the files may be necessary for them to print properly. Files using page layout programs such as Quark Express or Adobe Pagemaker will require additional time (and cost) to convert to a useable format.



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## Monochrome & Color Printing Options

There are two different printing options to choose from with Thermal printing; Monochrome (black) and Full Color (CMYK). Monochrome is recommended for Single color Black, Line art and Grayscale images. Full Color is recommended for photos, gradients and more complex images. Full Color printing is more expensive due to longer print times and more color coverages per disc.

## COLOR PROOFS

All of CDPs products are printed on a Thermal Retransfer Dye-Sublimation printer using a four color process (CMYK). Because of this, spot colors may not always match their swatch exactly. Also, due to differences in monitor calibration, what is seen on the screen or printer may not be what the final piece looks like in terms of exact color match. A proof is highly recommended to ensure satisfaction with the product prior to authorization to run the job.